



DECEMBER 1-3, 2020 • AUSTIN, TEXAS

THE RUNNING EVENT

By the Numbers

255

Exhibitors



Attendee Buying Power Represented:

94% found new products or brands

90% made decisions to purchase

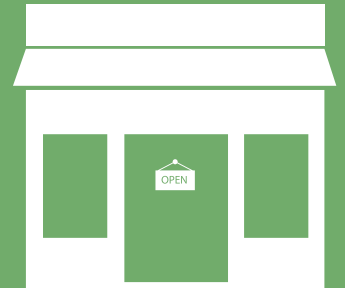
97% involved in purchasing



875

Retailers representing

1150

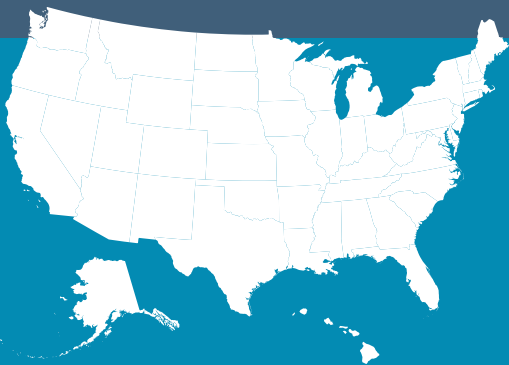
 storefronts

Number of attendees

2,700+

49

States Represented



Countries in attendance

22

