

BEST RUNNING STORES 2020

MAY 17-19, 2020

Atlanta Evergreen Marriott
Stone Mountain, GA

**BEST ★
RUNNING
STORES
2020**

Produced by **diversified**
COMMUNICATIONS

Connect,
celebrate &
work with the
**BEST RUNNING
STORES**



Atlanta Evergreen Marriott

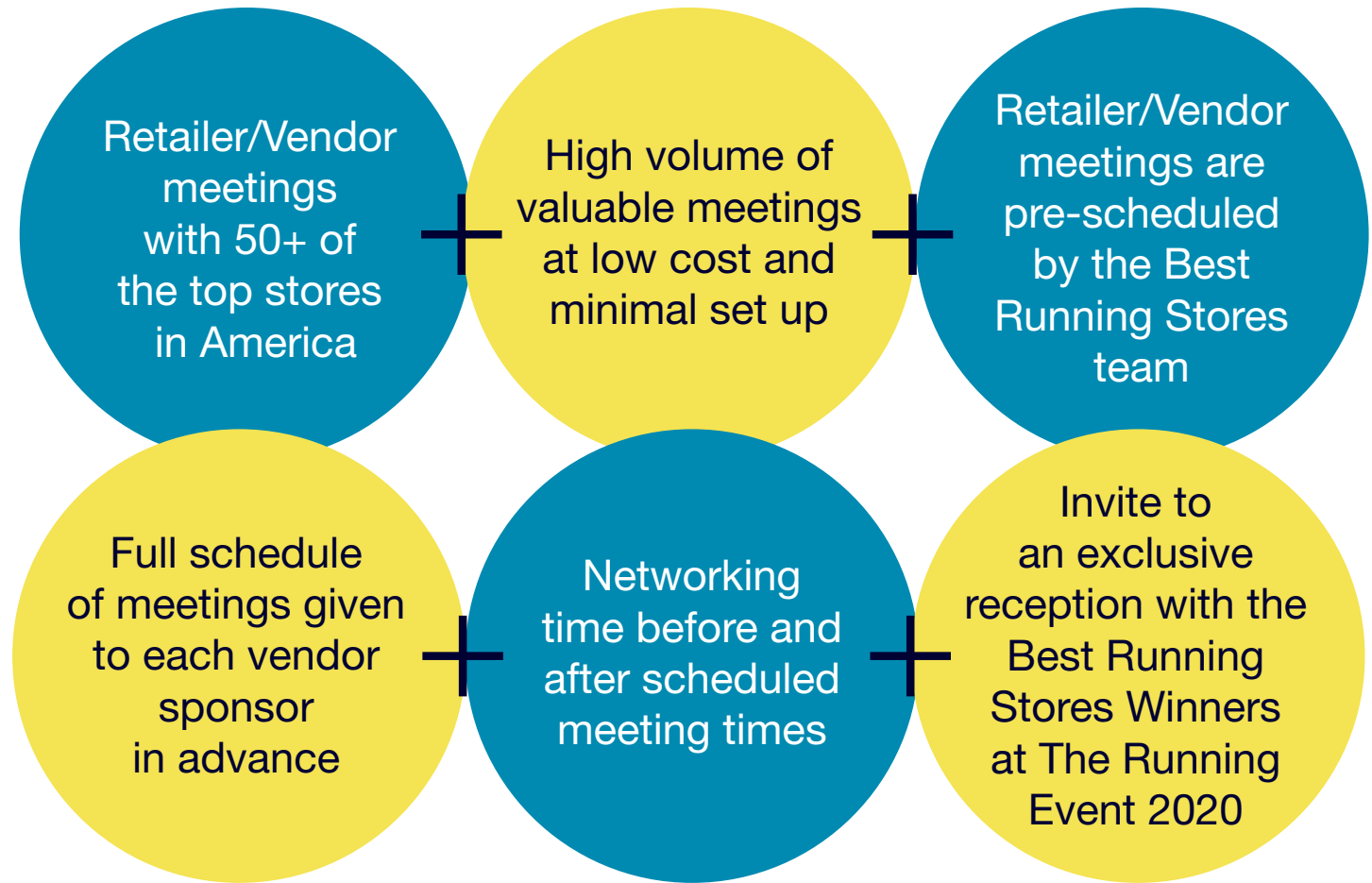
Stone Mountain, GA



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BEST RUNNING STORES

Sponsor Benefits



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Winning Stores Receive

- + 3 Complimentary Nights at the Atlanta Evergreen Marriott in gorgeous Stone Mountain, GA.
- + 2 full days of face-to-face meetings with product presentations from a carefully curated variety of brands representing all categories of the running industry
- + A scholarship for 2 team members to The Running Event 2020, which includes an All-Access Pass and 4 complimentary hotel nights
- + Full secret shopper report at no charge
- + A Best Running Stores counter award and window decals
- + Lots of opportunity to share ideas, network and celebrate with peers
- + The chance to round out their Fall/Winter inventory in just 2 days of brand meetings

For more details on how the Best Running Stores 2020 will be chosen
visit: www.bestrunningstores.com/faqs

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Title Brand [Limited to 5 Brands]

Sponsorship includes:

- + Setup for meeting space and seating for at least 8 people
- + One table for display or food and beverage or other use at Sponsor's discretion
- + "Title Brand" exposure on all marketing materials
- + Access to larger presentation space with scheduled 25-minute meetings in groups of 6-8 retailers
- + One (1) dedicated email blast sent to award-winning stores prior to event
- + Meter board sign on-site (designed by sponsor)
- + One (1) full page advertisement in *Running Insight* post-event issue
- + Social media updates featuring sponsor
- + Networking time with retailers
- + 2 tickets to the Best Running Stores Awards dinner
- + Choice of sponsorships exclusive to Title Brands only including:
 - Additional time slot (2 available) = +\$6,500
 - Sponsorship of Best Running Stores Winners Reveal Video (3 available) = +\$3,500
 - Key Card Sponsor (1 available) = +\$3,500
 - Sponsor of post-event Top 10 Video release (1 available) = +\$7,500

**Title
Brand
\$16,500**

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Presenting Brand [Limited to 20 Brands]

**Renewal pricing available to returning brand sponsors*

Sponsorship includes:

- + Setup for meeting space and seating for at least 8 people
- + One table for display or food and beverage or other use at Sponsor's discretion
- + "Presenting Brand" exposure on all marketing materials
- + Social media updates featuring sponsor
- + Networking time with retailers
- + 2 tickets to the Best Running Stores Awards dinner

**Presenting
Brand**

\$12,500

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Supporting Brand [Limited to 5 Brands]

Sponsorship includes:

- + Table top in a common area (no meeting room or appointments with award recipients)
- + Listed as Supporting Sponsor on Opening Night Reception signage
- + Opportunity to place product on table during a meal

**Supporting
Brand**

\$5,000

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Sponsorship Opportunities

Lanyards: \$4,000

(co-branded with Best Running Stores)

Notebook and Pens: \$3,000

(co-branded with Best Running Stores)

T-Shirts: \$1,500

(co-branded with Best Running Stores)

Water Bottle: \$1,500

(co-branded with Best Running Stores)

Room Drops: \$1,000 + \$25/room

**Signature Cocktail at
Best Running Stores**

Awards Dinner: \$1,500

Sunrise Run: \$750

Sunrise Yoga: \$750

Meter Board Sign: \$750

**Best Running Store Instagram/
Facebook Promoted Post: \$300**

**Full Page Ad in Pre-Event Issue
of *Running Insight*: \$1,500**

**Full Page Ad in Post-Event Issue
of *Running Insight*: \$1,500**

**Best Running Stores Bundle
(Full Page Ad in both Pre and
Post Event issues): \$2,000**

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2019 Retail Store Attendees

1st Place Sports

A Runner's Mind

A Snail's Pace

Big Peach Running Company

Big River Running Company

Brooklyn Running Company

Bull City Running Company

Charlotte Running Company

Charm City Run

Columbus Running Company

Dave's Running

Dick Pond Athletics

Fit2Run

FITniche

Fleet Feet Chicago

Fleet Feet Davenport

Fleet Feet Huntsville

Fleet Feet Maine Running
Company

Fleet Feet Montclair

Fleet Feet Nashville

Fleet Feet Pittsburgh

Fleet Feet Richmond

Fleet Feet Roanoke

Fleet Feet Rochester

Fleet Feet Spokane

Fleet Feet Syracuse

Fleet Feet West Hartford

FootZone

Gazelle Sports

Get Fit

Good Times Running
Company

iRun Texas

John's Run/Walk Shop

Lincoln Running Company

Marathon Sports

Medved Running
& Walking Outfitters

Mill City Running

Naperville Running
Company

North Wales Running
Company

Pacers

Palmetto Running
Company

Playmakers

Potomac River Running

RC Outfitters

Red Coyote Running
& Fitness

Ridgefield Running
Company

Robert's Running and
Walking Shop

Run for Your Life

Run Hub Northwest

Run Moore

Runner's Edge

Rush Running

Salt Lake Running
Company

Shoes & Brews

St. Pete Running Company

Terra Running Company

Tortoise and Hare Sports

True Grit Running Company

Whirlaway Sports

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2019 Sponsors

TITLE BRANDS



PRESENTING BRANDS



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Best Running Stores Important Dates:

